

# NuVet Plus® & NuJoint Plus® for Cats and Dogs

## Company and Values

Founded in 1997, NuVet Labs® has been in business for 24 years in the US and Canada. At NuVet Labs®, our goal is to provide a premium grade supplement that fills the nutritional voids that exists in many available pet foods today.

Whether you are feeding a raw diet, wet food, or kibble, NuVet Plus® helps provide complete nutritional balance to your pet's diet.

Our products were carefully developed over 8 years by 3 veterinarians, a nutritional scientist, a pharmacist, and a physician. NuVet is a company you can trust, and the quality your pet deserves.

## Manufacturing

- NuVet products contain only **human-grade ingredients**.
- All ingredients are **sourced in the United States**.
- There are **NO sugars, fillers, or binders** in NuVet products.
- There are **NO artificial flavorings or colorings** in NuVet products.
- *Heat destroys nutrients*, so **NuVet Labs® products are cold-pressed**. This ensures 100% percent of the nutritional value is retained from their natural sources.
- All ingredients in NuVet products undergo **triple microscopic testing by a third-party company** for purity and potency. This guarantees what's on our labels is exactly what's in our products.
- NuVet products are manufactured in a **human-grade FDA pharmaceutical laboratory**.
- We comply with **Current Good Manufacturing Practices (cGMP)**. This is an extra level of protection for your pets that is uncommon in the pet supplement industry.

## Why cGMP compliance is important

Adherence to the cGMP regulations assures quality and purity of products because it requires manufacturers of supplements to adequately control manufacturing operations.

This formal system of controls helps to prevent instances of contamination, mix-ups, deviations, failures, and errors. This assures that products meet their quality standards.

Due to our diligent manufacturing practices, **NuVet Labs® has maintained a perfect safety record** since we opened our doors. This means no batch recalls, ever.



## Benefits of NuVet Plus®

NuVet Plus works to strengthen pets' immune systems and improve their entire quality of life from puppies and kittens all the way to seniors.

### *NuVet Plus® helps promote...*

- *Strong Bones and Teeth*
- *A Luxurious Skin and Coat*
- *Solid Muscle Tone*
- *Healthy Eyes and Ears*
- *Optimal Brain and Nervous System Functioning*
- *Healthy Cardiovascular and Heart Functioning*
- *Healthy Kidney, Liver, and Pancreatic Functioning*
- *Optimal Digestion*
- *Strong Metabolism*
- *Vibrant Energy*

**Puppies and Kittens:** Safe to start when they're weaning.

- Helps build immunity when puppies and kittens are no longer getting mom's colostrum.
- Enzymes and prebiotics help support healthy digestion.

**Adult Pets:** Sustain their body's peak performance during the prime of their lives.

- For **dogs and cats with itchy, dry skin**, it helps provide internal support to keep those issues at bay. Increase to 2 times the daily amount if you see your pets:
  - Itching and scratching
  - Rubbing their ears
  - Licking their paws
  - Chewing their butt, etc.
- For **persistent itching and scratching**, stay at 2 times the daily amount to help them long-term.
- For **breeding adults**, NuVet provides support all aspects of reproduction:
  - Healthier males typically show better sperm count and motility
  - Reduction in severity of blown coats
  - Strong, healthy babies
  - Increase moms to 2 times daily when nursing to prevent nutrient loss and enrich her milk for her babies.

**Senior Pets:** Helps provide the nutritional requirements to help them live long, happy, and productive lives in their senior years. Senior pets starting on NuVet show improved energy and overall quality of life.



## Ingredients in NuVet Plus®

- Alfalfa (canine only)
- Alpha amylase
- Amino Acids
- Beta Carotene
- Blue Green Algae
- Brewer's Yeast
- Cat's Claw
- Chicken Liver
- Copper
- Evening Primrose Oil
- Folic Acid
- Iron
- L-Methionine
- Magnesium
- Manganese
- Oyster Shell
- Papain
- Pine Bark
- Potassium
- Selenium
- Shark Cartilage
- Taurine (feline only)
- Vitamin B Complex
- Vitamin B1 (Thiamine)
- Vitamin B2 (Riboflavin)
- Vitamin B3 (Niacin)
- Vitamin B5 (Pantothenic Acid)
- Vitamin B6 (Pyridoxine)
- Vitamin B12 (Cobalamin)
- Vitamin C (Esther C®)
- Vitamin E
- Whey Protein (feline only)
- Zinc

## Nutrients in NuVet Plus®

### Amino Acids

- Aspartic Acid (Aspartate)
- L-Cysteine
- L-Cystine
- L-Glutamic Acid (Glutamate)
- L-Methionine
- L-Ornithine
- Histidine
- Lysine
- Serine
- Taurine (feline only)
- Threonine
- Tyrosine

### Essential Fatty Acids

- Gamma linolenic acid (GLA)

### Antioxidants

- Copper
- Magnesium
- Manganese
- Pycnogenol®
- Selenium
- Taurine (feline formula)
- Vitamin A
- Vitamin B
- Vitamin C
- Vitamin E
- Zinc

### Enzymes

- Alpha Amylase
- Papain

### Minerals

- Calcium
- Copper
- Iron
- Magnesium
- Manganese
- Phosphorus
- Potassium
- Selenium
- Zinc

### Phytonutrients

- Beta Carotene

### Bioflavonoids

- Pycnogenol®

### Vitamins

- Vitamin A
- Vitamin B Complex
- Vitamin B1 (Thiamine)
- Vitamin B2 (Riboflavin)
- Vitamin B3 (Niacin)
- Vitamin B5 (Pantothenic Acid)
- Vitamin B6 (Pyridoxine)
- Vitamin B12 (Methylcobalamine)
- Vitamin C (Ester C®)
- Vitamin D
- Vitamin E
- Vitamin K



## Benefits of NuJoint Plus® and NuJoint DS® (Double Strength)

A recent study showed that 1 in 5 dogs in the US over the age of 1 are already showing signs of hip and joint issues, regardless, breed, size or activity level. This is why it's important to be proactive about joint health when your pet is younger, rather than waiting until they are already experiencing issues.

Here are some often overlooked everyday occurrences that impact our pets' joints:

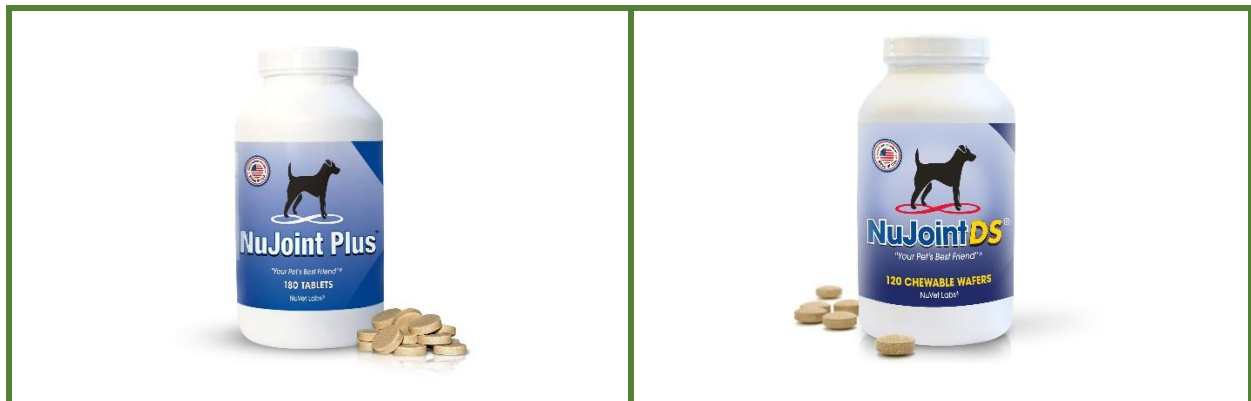
- Small dogs and cats frequently jump up and down off furniture their whole life.
- Growing pets need support for developing bones, joints, ligaments, tendons, and muscles.
- Large breed dogs go through growth spurts that are tough on their tendons and ligaments.
- Working breeds get frequent wear and tear on their joints. A preventative can help ensure they get as many active years as possible.

**NuJoint Plus** is recommended for younger pets as a preventative.

**NuJoint DS®** is designed for senior pets and pets with more serious mobility issues.

### *NuJoint helps...*

- *Protect healthy joints*
- *Rebuild cartilage*
- *Lubricate joints*
- *Expand mobility & flexibility*
- *Improve quality of life*



## Ingredients in NuJoint Plus®

### Glucosamine

- A naturally occurring chemical found in your pet's body, is an essential building block of healthy cartilage.
- Reduces stiffness and helps animals synthesize new cartilage caused by wear and tear. Hip and joint discomfort can happen when normal wear and tear break down cartilage.

### MSM (Methylsulfonylmethane)

- Together with Vitamin C, acts as a catalyst to speed the absorption of Glucosamine and Chondroitin.
- Supplies biologically active sulfur to animals' joints, reducing rigidity of cells in the soft tissues of the body. This allows fluids to pass freely from the cell and reduces cell pressure.

### Chondroitin

- A major component of cartilage.
- Important for normal growth and maintenance.
- Helps to lubricate joints and increase mobility.
- Neutralizes destructive enzymes known to damage cartilage and aids the entry of glucosamine, the building block of healthy joints.

### Vitamin C (Ester C®)

- A powerful antioxidant that helps neutralize free radicals, the molecules that ravage the body's cells, including those in joints and skin.
- Strengthens the immune system.
- Helps with white blood cell functioning.
- Promotes cartilage growth and tissue repair.

